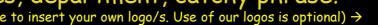


# **Research Group**

Names, department, catchy phrase? ← (Feel free to insert your own logo/s. Use of our logos is optional) →





# **General points**

We are looking forward to your poster presentation at cAIR10. This guide aims to help you create a successful poster. The following points are obligatory:

- Submit your poster as pdf on A4. (It will be printed 1. on DIN-A0 = 84x119 cm.)
- Your poster must be vertical ("portrait orientation"), 2. like this - not horizontal ("landscape orientation").
- 3. Write in good English. If necessary, consider asking a Native speaker for help.
- Do not use font sizes smaller than 8 (on A4) -4. including all numbers in tables and graphs.(This text is size 9.)
- 5. Use high-resolution photographs and logos to permit enlargement to A0. The graph opposite could not be printed - it is not sharp enough.

Apart from that, please present your work as you consider appropriate. We hope that the following ideas are useful.



It's a good idea to include directly relevant photos. They break up the text and makes your poster more attractive.

#### Introduction

Introduce your research team and your work:

- · What are your main fields of research?.
- What are your most important recent achievements?
- How many people work there? Current projects?
- You are part of which Institution? Affiliations?

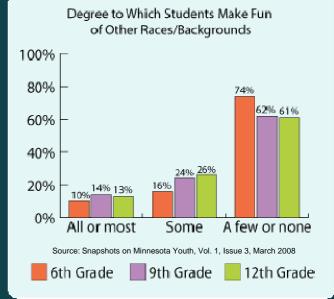
# Detailed content: Some ideas

- What aspects of your research have practical relevance?
- Is there a demonstrable effect on racism / xenophobia?
- · What is the role of interdisciplinarity?
- · What kind of support do you need for your work?

#### Layout

Write mainly in point form. Limit paragraphs to three lines. Leave space between paragraphs, like this.

- · Either use this layout or (better!) invent your own
- At least change the colors! Make each poster unique
- Consider aesthetics: Balance? Matching colors?



## Tables and graphs

- Include only directly relevant information
- Delete anything that most people will not read
- Avoid small font sizes (no smaller than 8 on DIN-A4)

# Highlight the main points

- Help people to quickly see the main points
- (e.g. make a big contrast between headings and text)
- That will motivate them to stay and read the detail

### Be concise

When revising the poster, keep looking for ways to say the same the same thing using fewer words and letters.

- Delete unnecessary words then delete some more!
- · Convert blocks of text into points (like this)
- Leave a lot of space between text (avoid clutter)

#### References

If you refer to publications in your poster, please list them at the end in font size 8 in a well-known format.

Conference on Applied Interculturality Research (cAIR10) University of Graz, Austria, 7-10 April 2010